

Welcome to Kentucky!

You may think you know Kentucky, but you're in for a surprise as you travel our new Kentucky home – a world-class destination, full of opportunity and prosperity at every turn. With record tourism numbers and historic economic investments, there has never been a better time to visit and see why people across the world have fallen in love with our Bluegrass State.

Wherever your journey takes you, this map will guide you through a memorable experience. Kentucky boasts beautiful landscapes, unmatched hospitality, delicious food, iconic music and exciting outdoor adventure.

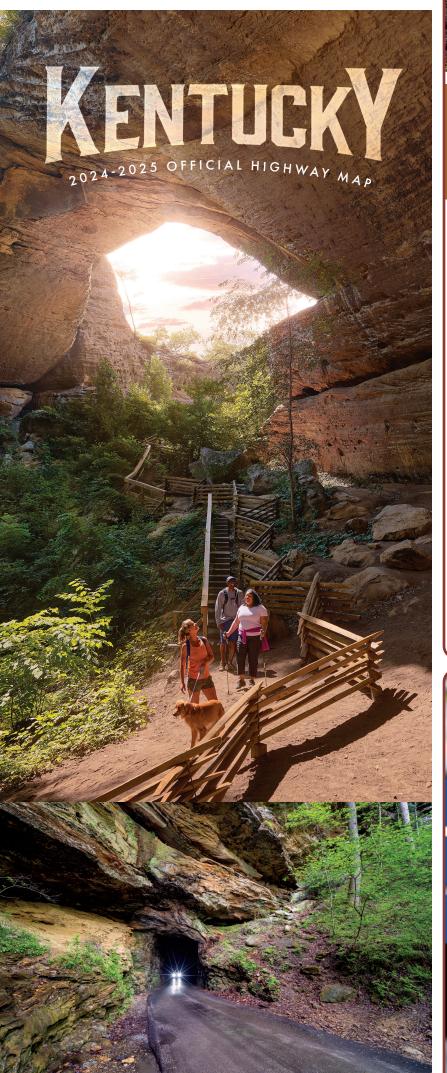
From east to west or north to south, there is a one-of-a-kind wonder waiting to be explored. Visit the longest cave system in the world at Mammoth Cave National Park, the wonder of the Red River Gorge or the famous moonbow at Cumberland Falls. You can also see Kentucky's natural beauty at our 44 state parks, where families have been making memories together for 100 years.

Take a dive into our history and culture by stopping for a visit at the Muhammad Ali Center, Abraham Lincoln Birthplace National Historic Park, Loretta Lynn's Homeplace Butcher Holler, the National Corvette Museum, the Louisville Slugger Museum, the Newport Aquarium, Kentucky Horse Park, Churchill Downs or

And of course, you can always stop at one of our famous distilleries, as Kentucky produces 95% of the world's bourbon – and 100% of the bourbon worth drinking. From the rich culture and traditions to the new and unexpected, our new Kentucky home has something for everyone. Enjoy your time here and safe travels!

Team Kentucky Andy Beshear, Governor

Jacqueline Coleman, Lt. Governor For tourism information, please visit: www.kentuckytourism.com



Take the Scenic Route

Slow down and enjoy Kentucky's iconic beauty and

Great River Road in the west to exploring the roots of

culture along one or more of our nearly 40 scenic

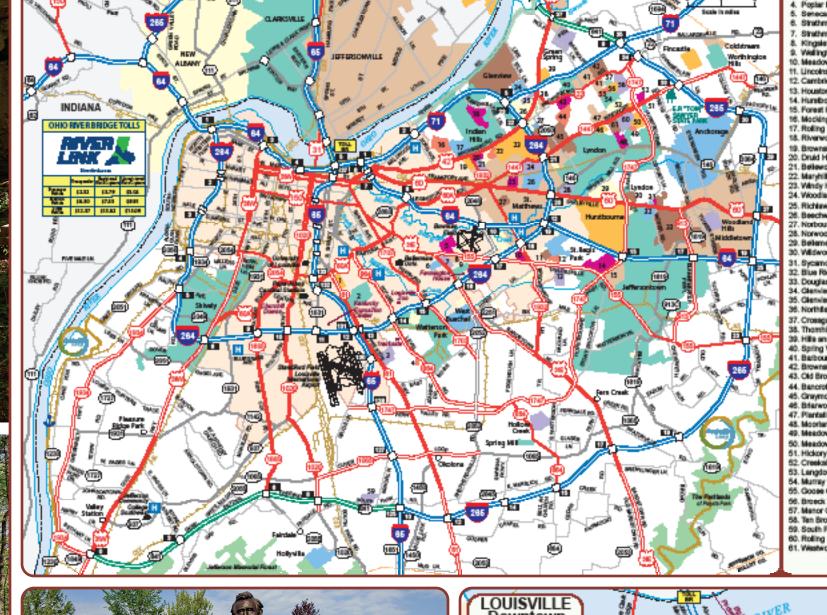
byways. From the mighty Mississippi along the

legendary music stars along eastern Kentucky's Country Music Highway and everything in between, you might be surprised at what you will discover.

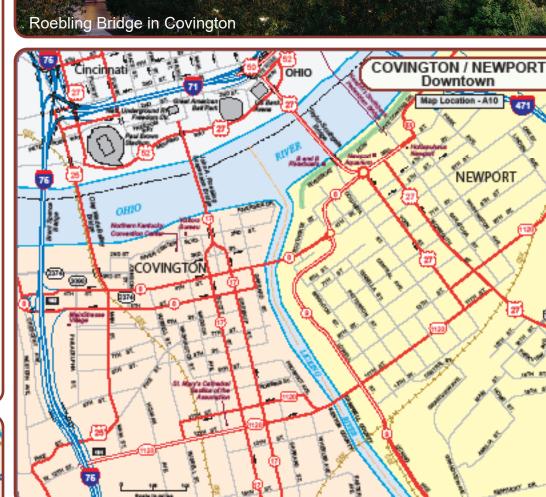
Scenic byways are indicated on the map or visit

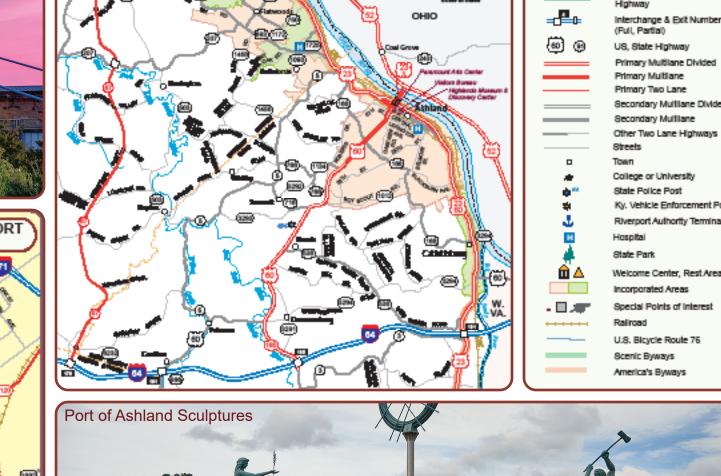
















Magnificent and mysterious, Kentucky's motherlode of natural arches spans landscapes and millennia casts shadows across turf and terrain and frames breathtaking views of forests rivers and canyons. The story of Kentucky's natural arches is one etched in sandstone, of thousands of ancient geological marvels carved out by wind and water.

Kentucky boasts the most natural arches of any state east of the Mississippi River, with more than 2,000 found across the Bluegrass State.

While most of the natural arches are found in the eastern regions of Kentucky, arches can be found across the state. Hidden within Louisville's Frederick Law Olmsted-designed Cherokee Park is Double Arch. Split Bow Arch is in McCreary County in the Big South Fork National Recreation Area in

Arguably the most well-known arch is Kentucky's Natural Bridge, spanning 78 feet and rising 65 feet above the ground within Natural Bridge State Resort Park, adjacent to the Red River Gorge Geological Area in eastern Kentucky. The largest freestanding

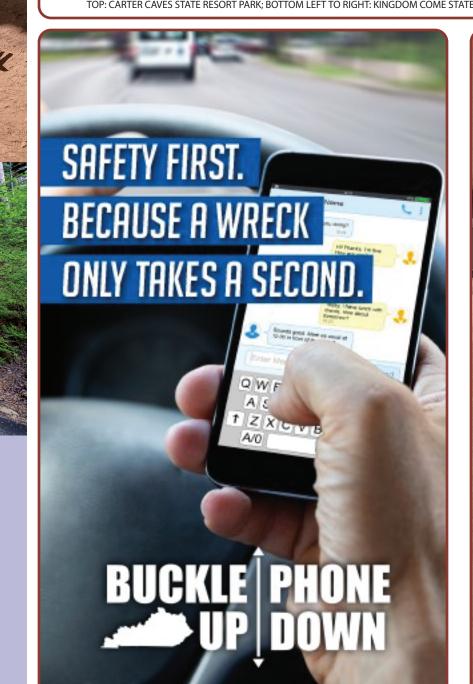
arch is western Kentucky's Mantle Rock, climbing 30 feet into the sky above Mantle Rock Nature Preserve in Smithland and sheltering a habitat of upland forest and fragile sandstone glades beneath its 188-foot span.

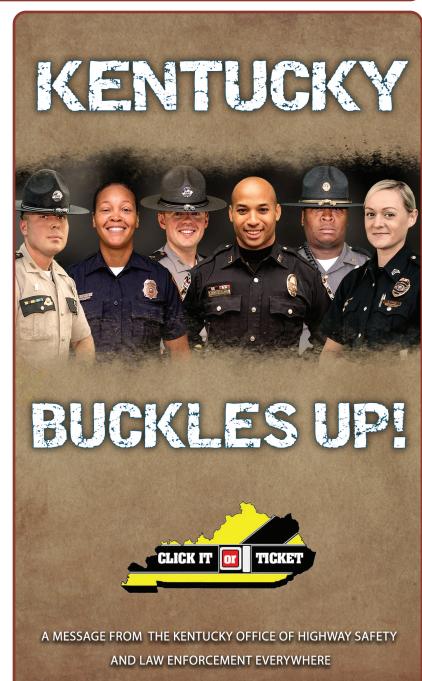
Featured on the cover of this publication, Natural Arch, impressive with its 100-foot span, lies within Daniel Boone National Forest, a wildland that lays claim to hundreds of sandstone arches.

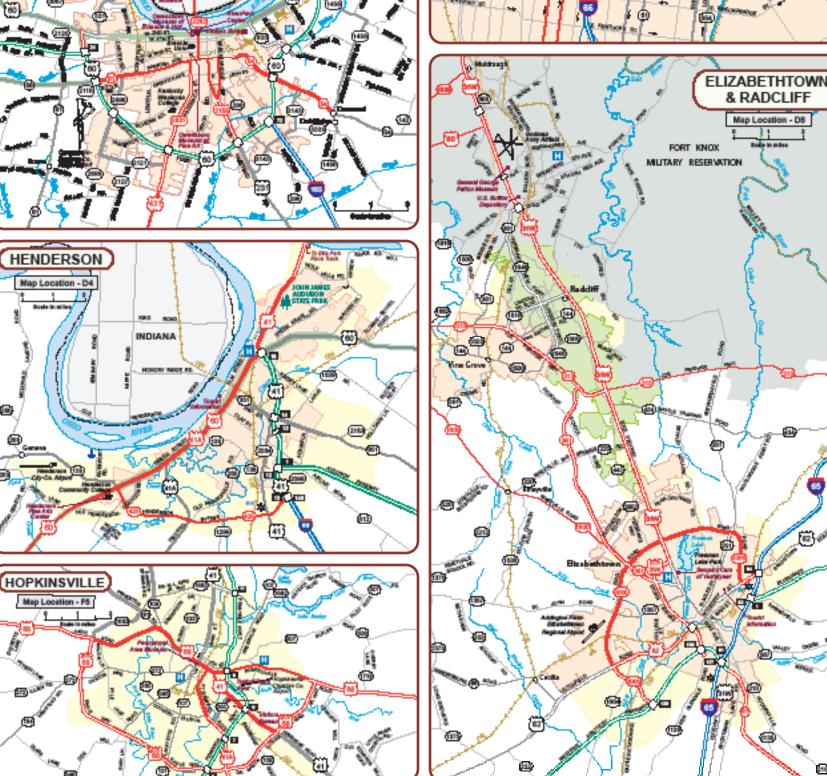
Scan to learn more:



TOP: CARTER CAVES STATE RESORT PARK; BOTTOM LEFT TO RIGHT: KINGDOM COME STATE PARK, MANTLE ROCK, NATURAL BRIDGE STATE RESORT PARK



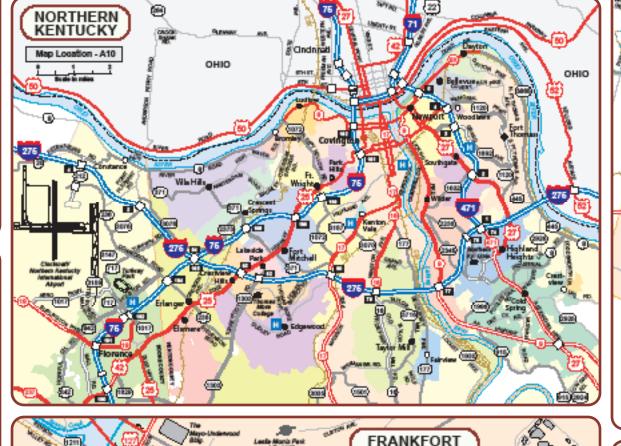


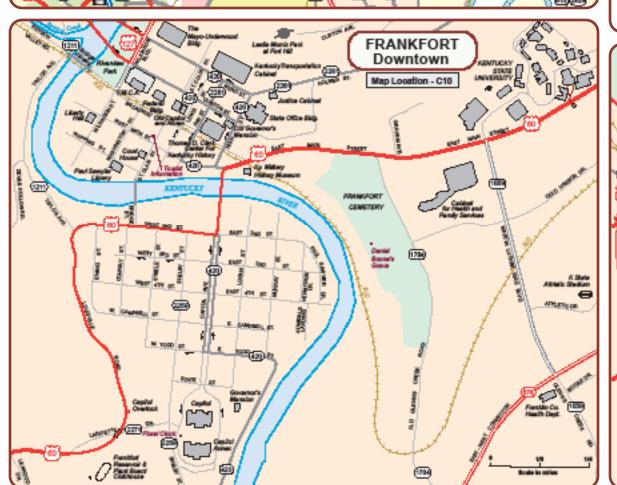


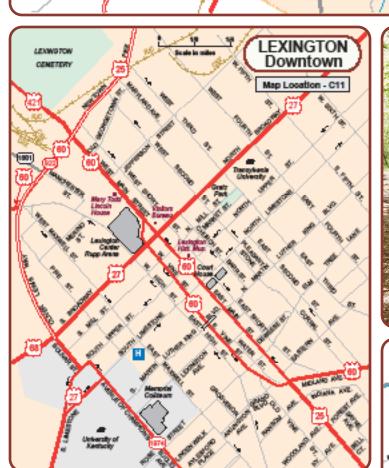


OWENSBORO

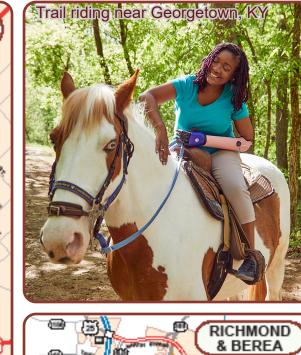












Interstate Highway Parkway, Access Controlled

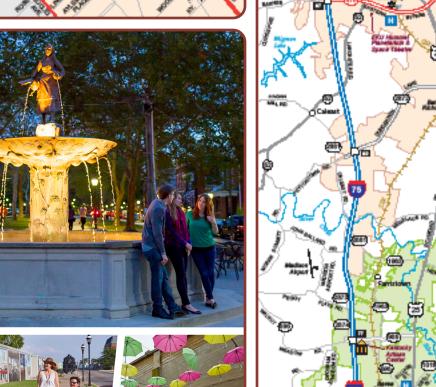
US, State Highway Primary Multilane Divided Primary Multiane Primary Two Lane Secondary Multilane Divides

Other Two Lane Highways

Ky. Vehicle Enforcement Po

Riverport Authority Termina

Callege or University





every community in the state. Here is a small sampling of what you can find. World class statues dot the riverfronts in Louis ville, Henderson, Newport and Ashland,

Outdoor Art

among others. Breathtaking murals can be found on the sides of buildings decorating downtowns (Walking Dead mural in Cynthiana) and floodwall murals (in Paducah, that are so realistic you feel like you can step into them). Explore arts inside and out:



CLOCKWISE FROM TOP RIGHT: MAINSTRASSE VILLAGE, COVINGTON; MT. STERLING; PADUCAH; NULU, LOUISVILLE

kentuckytourism.com to plan your trip. NADA TUNNEL IN RED RIVER GORGE